

Celebrating 35 years of learning and advocacy for AT



# 5-Star Sponsor - \$20,000

•Logo on beer and soda cups, and cocktail napkins at bars (OR your choice of an a la carte option below, at no additional cost). • Premier placement of signage, logo displayed all night. • Rolling logo on the Heinz Field jumbotron all night. • 80 event tickets • One-minute welcome message.

#### 4-Star Sponsor - \$10,000

• Choose ONE a la carte option from the list below at no additional cost. • Logo and company name on rolling signage all nigh. • Rolling logo on the Heinz Field jumbotron all night. • 40 event tickets. • Acknowledgement in welcome message.

## 3-Star Sponsor - \$5,000

•Logo and company name on event signage. • Rolling logo on the Heinz Field jumbotron all night. • 20 event tickets. •Acknowledgement in welcome message. •Option to choose an item from the a la carte list below at 50% off the listed price.

### 2-Star Sponsor - \$3,000

•Company name on event signage. • 12 event tickets. •Acknowledgement in welcome message. • Option to choose an item from the a la carte list below at 25% off the listed price.

# A la carte Options

(to be sold individually **ONLY** if not selected by a 5, 4, or 3-star sponsor)

Game lounge sponsorship (\$3,500) - signage in game lounge, logos on games

Party favors (\$3,000) - Choice of favor with your logo

**Photobooth** (\$3,000) – Your logo will be placed on the photobooth, and each slip of pictures will have your logo printed at the bottom

**Heinz Field tours** (\$2,500) – Heinz Field representatives will be giving rolling tours throughout the night. We will announce during the welcome message that the tours are sponsored by you, and each tour guide will thank you at the beginning and end of each tour. Your logo will also be rolling on the Heinz Field jumbotron

PLEASE NOTE: No more than two sponsors will be able to select any a la carte option

For further information, please contact: Bethany Semancik at bls200@pitt.edu